



KONNECT INITIATIVES

FEBRUARY NEWSLETTER



*"Connecting Visionaries. Building Sustainable
Enterprises."*

REFLECTING ON 2025 • LOOKING TO 2026

We finished 2025 with a member get together at the Konnect Meet and Greet, the first of its kind which took place on 18th December where we had members meet, there we had lots of fun and games, networking and exhibitions. In Elijah Omagor's concluding speech he said: "It was first envisioned as an internal moment of reflection and thanksgiving. However, we felt it was both fitting and meaningful to invite a few key clients and stakeholders who stood with us during these trying times. We came together to thank God for His mercies that have sustained us."

The gathering also marked an important milestone: the introduction of the **Konnect Venture Capital Studio**, launched in September 2025. This studio supports entrepreneurs in building sustainable enterprises that scale, create employment, and contribute to national transformation.



"It is a space where bold ideas are nurtured into viable, impactful businesses."

2025 PERFORMANCE HIGHLIGHTS

UGX 3.9B
TOTAL SAVED

62
NEW MEMBERS

UGX 100K
PRICE PER SHARE

92
SHAREHOLDERS



Zenith Savings: Payouts & Progress

January marked our first member meeting, a tradition we are now observing every last week of the month. In January, that discipline paid off. We successfully paid out **UGX 427,312,281** to members who stayed committed to Zenith Savings. The commitment fee remains UGX 5,000 paid once. Member Catherine Bulya noted: "It has enabled my move to a new home and ability to equip it."

PAYOUT MILESTONE

UGX 427.3M

Distributed to Zenith Members in January 2026

Discipline Makes the Difference

BY DEBORAH OCHIENG AVINYIA

Let us be honest—when people talk about business growth, they love big words like strategy, innovation, and market penetration. But very few will proudly say my business grew because I was disciplined. Why? Because discipline is not glamorous or fancy. It's slightly, if not entirely boring. Yet if we are being real, discipline is the quiet engine behind every growing business.

The truth is discipline is the difference between businesses that keep moving and those making excuses. It's the reason your emails go out on time and your operations don't look chaotic. At Konnect, discipline is a habit and a culture. It keeps the work intentional and growth sustainable.

"The 'hard' of discipline is more empowering than the 'hard' of regret."



The Illusion of the "Magic Formula"

BY SHADDAI KAMOGA

When we study a successful tycoon, we often mistake their outcome for a blueprint. We see a specific menu or interior and assume that is why they succeeded. However, the graveyard is filled with failed ventures that had the exact same setup. We assume $X + Y = \text{Success}$, when in reality, the equation is: **(Strategy × Execution) + Luck = Outcome.**

If you only study winners, you ignore the Luck variable. To avoid becoming a statistic, perform a **Pre-Mortem**. Imagine you are one year in the future and the business has collapsed. Ask: Did we run out of money? Did we build something nobody paid for? Did the founders quit from burnout?

Don't let the 1 in 20 failure rate scare you. Let it sharpen your focus. A pilot doesn't study plane crashes because they are a pessimist; they study them to fly safely. Respect the graveyard, acknowledge luck, and then take the leap.

THE SUCCESS EQUATION

(S × E) + L = Outcome



Money Placement: Put Your Money to Work

The Money Placement Account is built for savers who value discipline, clarity, and rewarding returns. It carries the strength of fixed deposit savings — with the flexibility modern investors expect.

Why Money Placement Works

- Encourages disciplined wealth building
- Offers predictable, structured returns
- Ideal for idle funds and future goals
- Simple. Secure. Reliable.

11% – 14%

INTEREST PER ANNUM

UGX 1.0M

MIN PLACEMENT

6M – 3Y

TIMELINE OPTIONS

Celebrating Excellence



EMPLOYEE OF THE YEAR

Shabibah Nakitto

ACCOUNTANT / "PIXEL"

Shabibah joined as a graduate intern and quickly became permanent staff through excellence. She loves photography and her Google Pixel phone!



EMPLOYEE OF JAN

Isaac Agea

BIZ DEV / 186.7CM

Isaac manages property and people with a blend of firmness and warmth, ensuring both clients and tenants remain satisfied.

Building Capacity & Partnerships

In February, we held training on "Running your business the 21st century way" facilitated by Deborah and Elijah. Entrepreneurs learned how systems allow a business to scale.

STRATEGIC PARTNERSHIPS:

Collaborations with **Sought After Confectioneries** and **Pearl Accounting Solution Ltd** for financial tools.





Testimonial

Pr. Joseph Otabong

"I bought land with my first loan, constructed with my second and I am now living in my house."

– ALLAN OUNDO

"We were able to start a Hardware at the beginning of 2025... Konnect has been there for us."

– DEBORAH MWEBAZA

As you meet purposeful people in life, it's just as important to find someone who understands you financially.

Konnect has been that kind of partner for us as Memorial Healing Center, one that truly understood our financial needs and believed in us at a time when many doubted our goal and intentions

We had approached two banks where we held savings, but both questioned our ability to secure the credit we needed to purchase our church land. There was even a misconception that Born-again Christians are unreliable borrowers, which made the process even more discouraging.

When Konnect learned about our need, they walked the journey with us and supported us in ensuring that our goal was achieved. Even when we had not fully met all the requirements, such as the 1:2 loan ratio, they remained patient and still extended the financing we needed.

I am truly grateful to Konnect because they go beyond just offering financial services, they understand their clients and are committed to building their capacity.

Internship Spotlight: Joyce Pindi

As an S.4 vacist, my internship has been a defining experience. Working in a dynamic financial environment has taught me efficiency, integrity, and teamwork. I have learned to manage client records and assist with marketing communication.



Celebrating Life

FEB BIRTHDAYS

Grace Opolot

6th Feb

Grace Nakato

4th Feb

MARCH BIRTHDAYS

Joselyn E. Nakitto

6th Mar

Isaac Agea

27th Mar

STAY CONNECTED

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*“Building enterprises that transform
nations.”*

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